Parkland Events Task Force DRAFT Plan (revised) – updated from 08-25-15 meeting

Meeting Plan:

<u>#1:</u>

- Review of task force processes, logistics, discussion agreements, etc.
- Review of task force member key concerns, interests and measurements of success at the end of process
- Staff Overview, including:
 - an inventory of special events at City parks, including the number of events, number of participants, and number of days each park is unavailable for general park use
- Compilation of task force member questions/requests for additional info

<u>#2:</u>

- Review of answers to questions from task force members
- Review of existing park special events policies as well as existing practices related to events scheduling, coordination, and enforcement of contracts and agreements
- Discussion of data shared at first meeting and reactions to it
- Discussion of the impact that park special events have on surrounding neighborhoods, businesses, and infrastructure
 - Staff
 - Task Force Members
 - Public/stakeholders
- Develop "Problem Statement" (what problem(s) are we trying to solve)

#3:

- Fees discussion:
 - Parks and Recreation Department fees for park use received versus the cost of repair, maintenance, and other costs for each park facility.
 - Recommend mechanisms that ensure fees collected for special events are sufficient for the maintenance and repairs for any post-event issues
 - Consider a policy change to direct fees collected for use of park facilities for a special event be directed to parks maintenance and operations

#4:

- Policies Discussion:
- Divide up existing policies into three categories: 1) task force feels should stay as is, 2) ones that should be tweaked, and 3) ones that folks think should be significantly reviewed/altered
- Begin discussion of policies to tweak

#5

- Conclude discussion on policy tweaks and revisions

#6:

Identify opportunities for new public and private venues to accommodate events,
 including an assessment of their carrying capacities and potential impact on surrounding neighborhoods, businesses, and infrastructure

#7:

- Determination of whether an adjustment to the number of events held at City parks, most particularly Auditorium Shores, Zilker Park, and Festival Beach, is appropriate

#8

- Codify majority/super-majority to add events
- Review/finalize recommendations