

OFFICE OF SPECIAL EVENTS

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Special Events Line Up:	Vic Mathias Shores					Calendar Year:	2015		
Event Name	Start Day	Stop Day	Event Days	SU Days	TD Days	Attendees (total)	Rental Revenue	Fee Waiver	\$/ ticket
SXSW Music Festival	3/19/15	3/21/15	3	3	2	45,000		\$28,060.00	
Urban Life Group Urban Music Festival	3/27/15	3/28/15	2	2	1	7,000		\$13,740.00	\$3,396
Mighty Texas Dog Walk	4/4/15	4/4/15	1	1	0	4,000	\$6,310.00		
Capitol 10K	4/12/15	4/12/15	1	2	1	18,000		\$11,130.00	
Capital Area Food Bank Austin Reggae Festival	4/17/15	4/19/15	3	1	1	45,000	\$22,060.00		\$19,339
Austin Food and Wine Festival	4/25/15	4/26/15	2	4	3	2,500	\$15,060.00		\$16,296
Sunshine Run 5k and 10K - (formerly Bun Run)	5/3/15	5/3/15	1	1	0	4,000		\$6,030.00	
Lifetime Cap Tex Tri	5/24/15	5/25/15	2	3	1	2,500	\$6,830.00		
Austin Symphony's 4 th of July	7/4/15	7/4/15	1	1	1	90,000		\$21,670.00	
Tri Rock Austin	9/7/15	9/7/15	1	3	1	3,000	\$7,730.00		
Marathon Relay	9/20/15	9/20/15	1	1	0	2,000			
Fun, Fun, Fun Festival	11/6/15	11/8/15	3	4	2	45,000	\$33,060.00		
Austin's New Year	12/31/15	12/31/15	1	2	0	5,000			
TOTALS:			22	28	13	273,000.00	\$91,050.00	\$80,630.00	\$39,031.00
						Event Days:			22
						Total Set Up and Take Down Days:			28
						Grand Total Ev	ent Use Days:		50
						Total Attendee	s:		273,000.00
						UNINTERUPTE	315		
					Months without event impact: January, February, June, August, October				