

Social Media Policy

Content

The Austin City Auditor's staff currently manages several social media accounts on behalf of our office. These include <u>Twitter</u>, <u>Facebook</u>, and <u>Instagram</u>. We may link to reports, podcasts, and presentations prepared by our staff. We do this to connect and communicate with as many stakeholders, as possible.

We commit to managing our social media accounts in a professional manner. Our office follows audit standards so our work is independent and free of bias. We will not engage in activities that are out of line with these standards.

If you follow our accounts, you can expect posts related to:

- current or planned audits,
- completed audit and investigative reports,
- public events and other presentations by City Auditor staff,
- job postings,
- updates about the audit profession,
- information from or about other City of Austin departments, and
- other audit- or Austin-related news and events.

Following

Austin City Auditor social media accounts will generally follow Austin-related accounts. We may follow accounts of other audit professionals. Where possible, our social media accounts will follow verified accounts. Being followed by our accounts does not imply endorsement of any kind.

Availability

Austin City Auditor staff commits to manage our social media accounts during weekday office hours. We may manage our accounts during other office-sponsored or audit-related events.

There may be times when social media applications are not available. We do not accept responsibility for service interruptions during these times.

Replies and Direct Messages

The Austin City Auditor welcomes feedback and ideas from our stakeholders and followers. We are not able to reply to all messages received through our social media accounts.

If you wish to contact our office, please e-mail us at <u>AustinAuditor@austintexas.gov</u> or visit our website at http://www.austintexas.gov/department/auditor.